

“ROCK YOUR WORLD, NOT YOUR BOAT.”

Get ready to be on the water this summer with a new SLX 400 Outboard or Sundancer 370 Outboard. For a limited time, select in-stock models qualify for a free upgrade – a complimentary Seakeeper.

Because the only thing that should move you is a dazzling fireworks display, we’re extending our stabilization upgrade offer through July 4th.

SeaRay®

 SEAKEEPER

Download marketing tools and templates your dealership
can access to promote the Seakeeper Upgrade.

<https://marketing.searay.com/>

Click link

Organic Social Media

IG: 1080x1080



Post Copy

Sea Ray boats may be known for comfort and style, but the water has a mind of its own. Get complimentary Seakeeper stabilization on in-stock SLX 400 Outboard and Sundancer 370 models when you buy before July 4th.

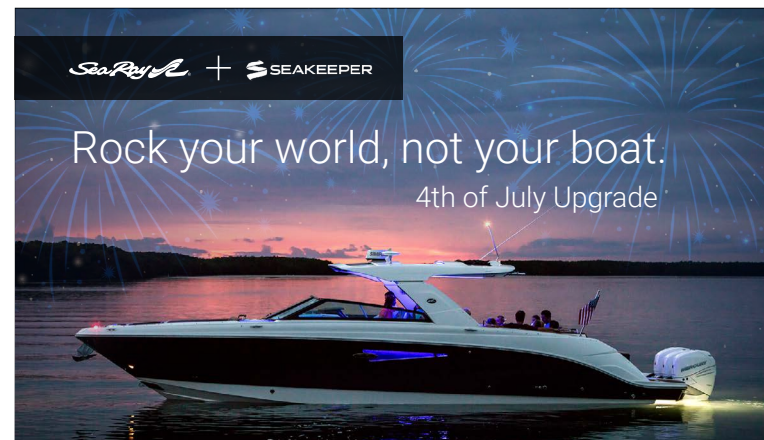
-OR-

The only thing that should move you on 4th of July is the stunning view from aboard your new Sea Ray. Get complimentary Seakeeper stabilization (a \$58,585 MSRP value) on select models now through the holiday.

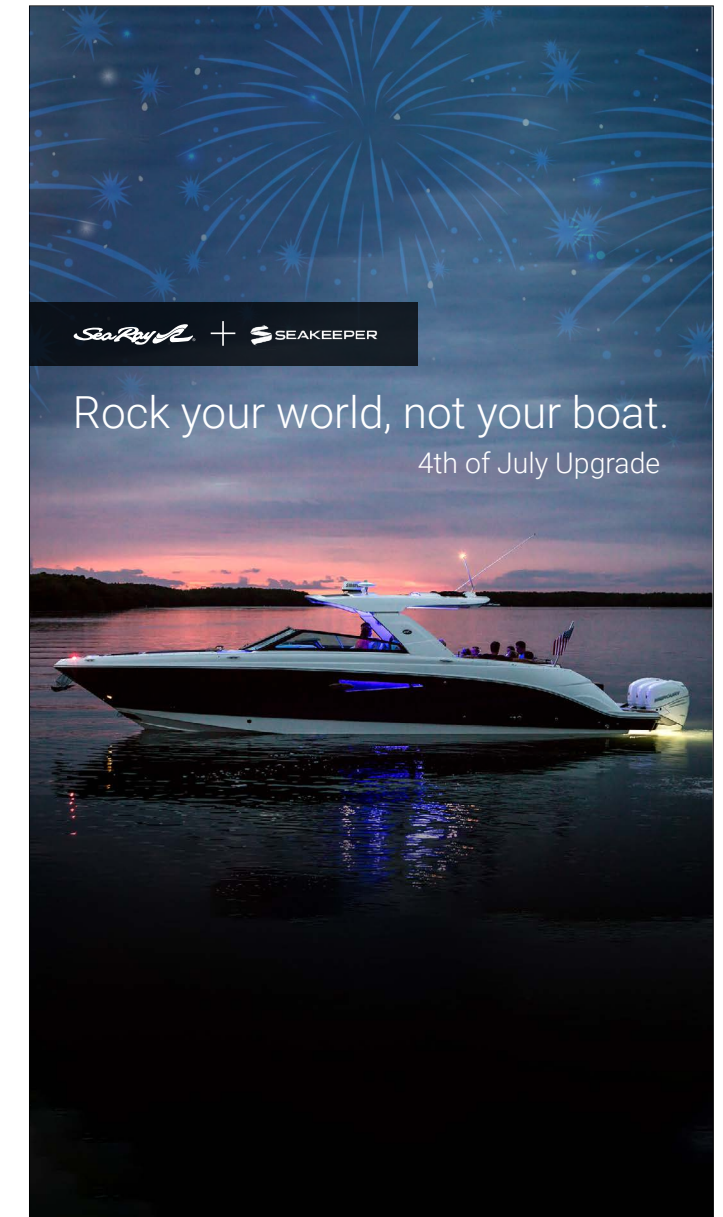
FB: 1200x630



TW: 1200x675



STORY: 1080x1920



Web Hero



Email Hero



Sample email content for dealers to use at their volition

SL Ride steady into the July 4th holiday!

Pre-header Complimentary Seakeeper stabilization (\$58,585 MRSP value) EXTENDED

Body copy

There's still time to make your 4th of July unforgettable on a brand-new Sea Ray.

In-stock SLX 400 Outboard and Sundancer 370 models qualify for complimentary Seakeeper stabilization now through the holiday.

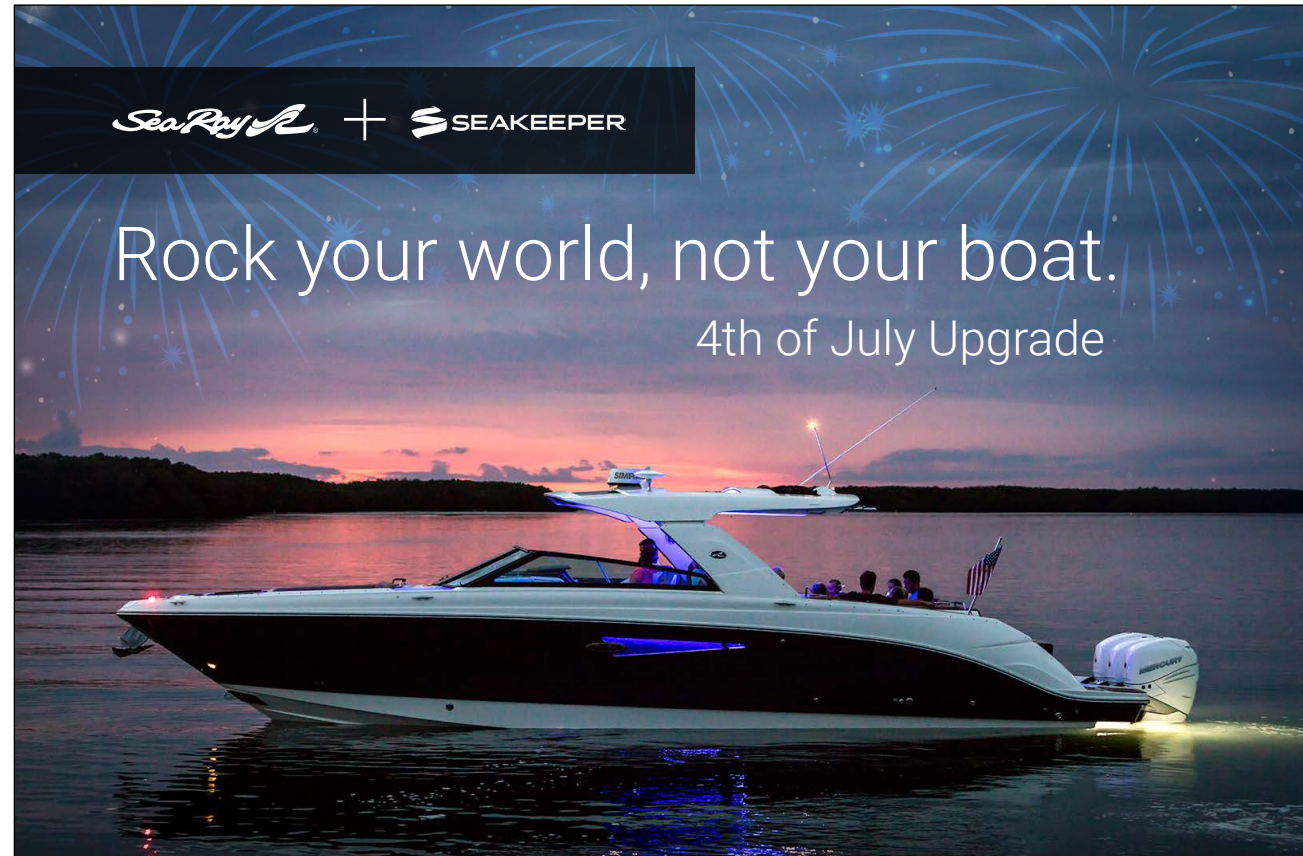
Don't let your celebration be rocked by unruly waters. Seakeeper helps eliminate boat roll so you can focus on the moments that matter.

CTA button SCHEDULE A VISIT

Mailer 9x6

9in x 6in

Front



Back

Seakeeper helps eliminate boat rock so you can focus on your celebration. For a limited time, in-stock SLX 400 OB models qualify for this complimentary upgrade, up to a \$58,585 MSRP value.

VISIT OUR SHOWROOM

Dealer **Dealer Name**

Location **Dealer Location**

Website **www.loremipsum.com**

Disclaimer *** Offer valid from**

Informational PDF 8.5x11



ROCK YOUR WORLD, NOT YOUR BOAT.

Seakeeper helps eliminate boat roll so you can focus on the moments that matter. Ride steady into the 4th of July with a complimentary Seakeeper upgrade (a \$58,585 MSRP value) available on select in-stock models.

FOR DETAILS, PLEASE CONTACT US

Associate Name: Phone:

Email:

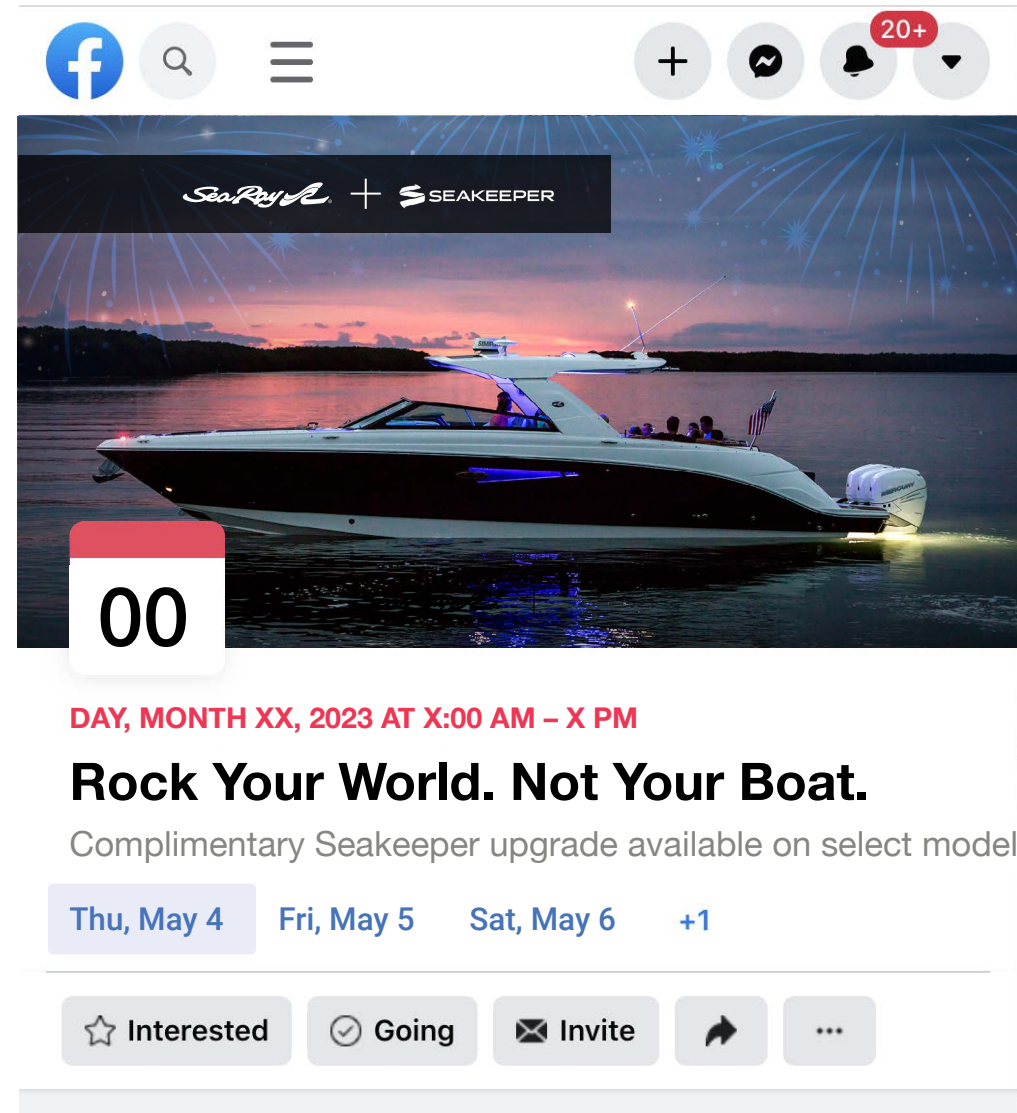
Availability/Hours:

Disclaimer:

Sea Ray

Social Media

FB EVENT



Facebook event interface for "Rock Your World. Not Your Boat." The event is scheduled for DAY, MONTH XX, 2023 AT X:00 AM – X PM. The main image shows a white speedboat on a lake at night with blue lights and fireworks in the background. The event title is "Rock Your World. Not Your Boat." and the description is "Complimentary Seakeeper upgrade available on select models." The event dates are Thu, May 4, Fri, May 5, Sat, May 6, and +1. The interface includes a search bar, a menu, and buttons for "Interested", "Going", and "Invite".

FB ORGANIC

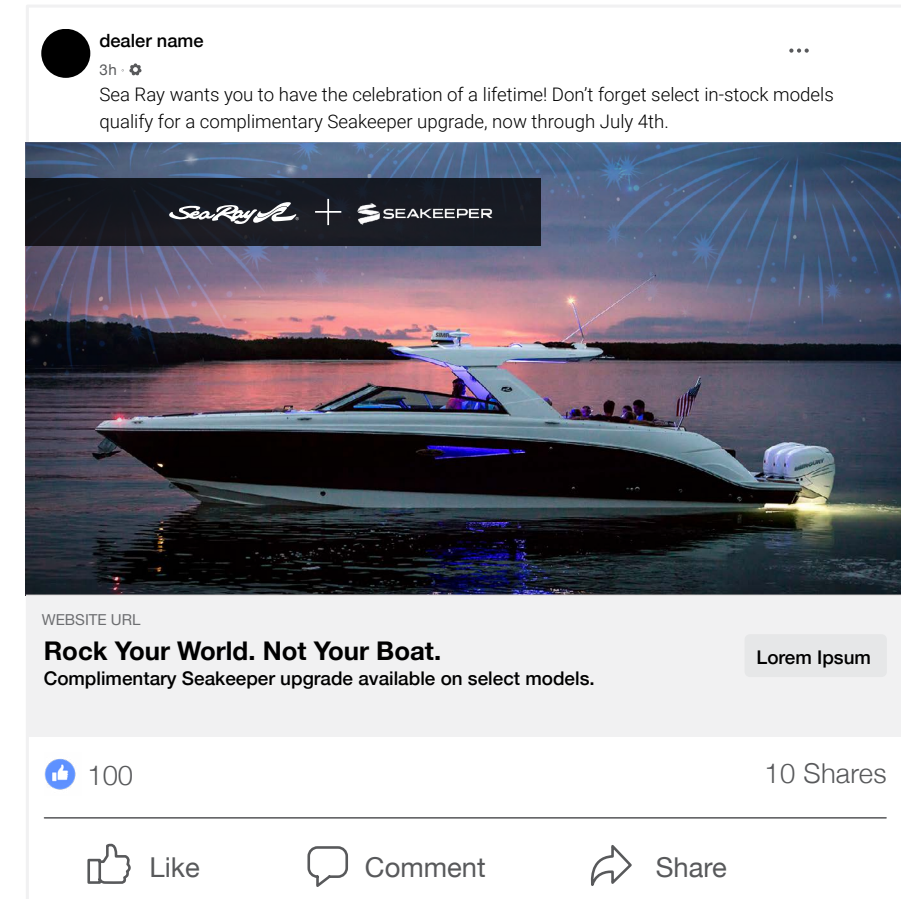
dealer name • Sea Ray wants you to have the celebration of a lifetime! Don't forget select in-stock models qualify for a complimentary Seakeeper upgrade, now through July 4th.



Post Copy

Sea Ray wants you to have the celebration of a lifetime! Don't forget select in-stock models qualify for a complimentary Seakeeper upgrade, now through July 4th.

FB PAID



Facebook paid advertisement interface for "Rock Your World. Not Your Boat." The ad is scheduled for 3h. The main image shows a white speedboat on a lake at night with blue lights and fireworks in the background. The ad title is "Rock Your World. Not Your Boat." and the description is "Complimentary Seakeeper upgrade available on select models." The ad shows 100 likes and 10 shares. The interface includes a search bar, a menu, and buttons for "Like", "Comment", and "Share".

Other Digital_Website

1440x400px | 16x9 aspect ratio: 1920x1080px



Other Digital

Email_650x450



Thumbnail_533x419



Thumbnail_397x179

