

*Sea Ray* ®

**RED, WHITE & SO MUCH BLUE**

Summer 2023 SPX Sales Event



# Dealer Organic Social Media

IG: 1080x1080 - seamless slider

dealer name

\*\*\*\*\* SPX SALES EVENT RED, WHITE & SO MUCH BLUE

Sea Ray

FREE BIMINI OR SPORT TOWER UPGRADE ON IN-STOCK SPX MODELS

Liked by brunswickcorporation and 3 others

dealername The 4th of July was meant to be celebrated on the water. Select in-stock Sea Ray SPX models qualify for a free bimini or sport tower upgrade. Visit our showroom before this deal ends July 4!

3 hours ago

## Post Copy

The 4th of July was meant to be celebrated on the water. Select in-stock Sea Ray SPX models qualify for a free Bimini Top or Watersports Tower upgrade. Visit our showroom before this deal ends July 4!

FB: 1200x630



STORY: 1080x1920



TW: 1200x675





## Dealer Email Hero



### Sample email content for dealers to use at their volition

**SL** Free upgrade to a bimini or sport tower!

**Pre-header** Add sparkle to your 4th on a Sea Ray!

#### Body copy

The best place to watch fireworks is from the deck of your own Sea Ray.

For a limited time, select in-stock Sea Ray SPX models qualify for a free Bimini Top or Watersports Tower upgrade.

Stop by our showroom to see current inventory and maximize your time on the water this boating season. Hurry—this deal ends July 4!

**CTA button** SCHEDULE A VISIT

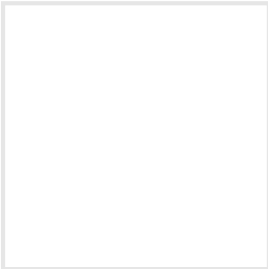


# Dealer Mailer 9x6

Front



Back



**What tops summer on a new Sea Ray?** A new Sea Ray with bonus features. Select in-stock SPX models qualify for a free Bimini Top or Watersports Tower upgrade\*. Hurry—this deal ends July 4!

*VISIT OUR SHOWROOM*

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Dealer **Dealer Name**

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Location **Dealer Location**

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Website **www.loremipsum.com**

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Disclaimer \* **Offer valid from**

# Digital Dealer PDF



*WHAT'S THE ONLY THING BETTER  
THAN A BRAND-NEW SEA RAY?*

Answer: a brand-new Sea Ray with bonus features! Select in-stock SPX Series models qualify for a free Bimini Top or Watersports Tower upgrade\*. Hurry—this deal ends July 4!

*FOR DETAILS, PLEASE CONTACT US*

Associate Name:  Phone:

Email:

Availability/Hours:

Disclaimer:



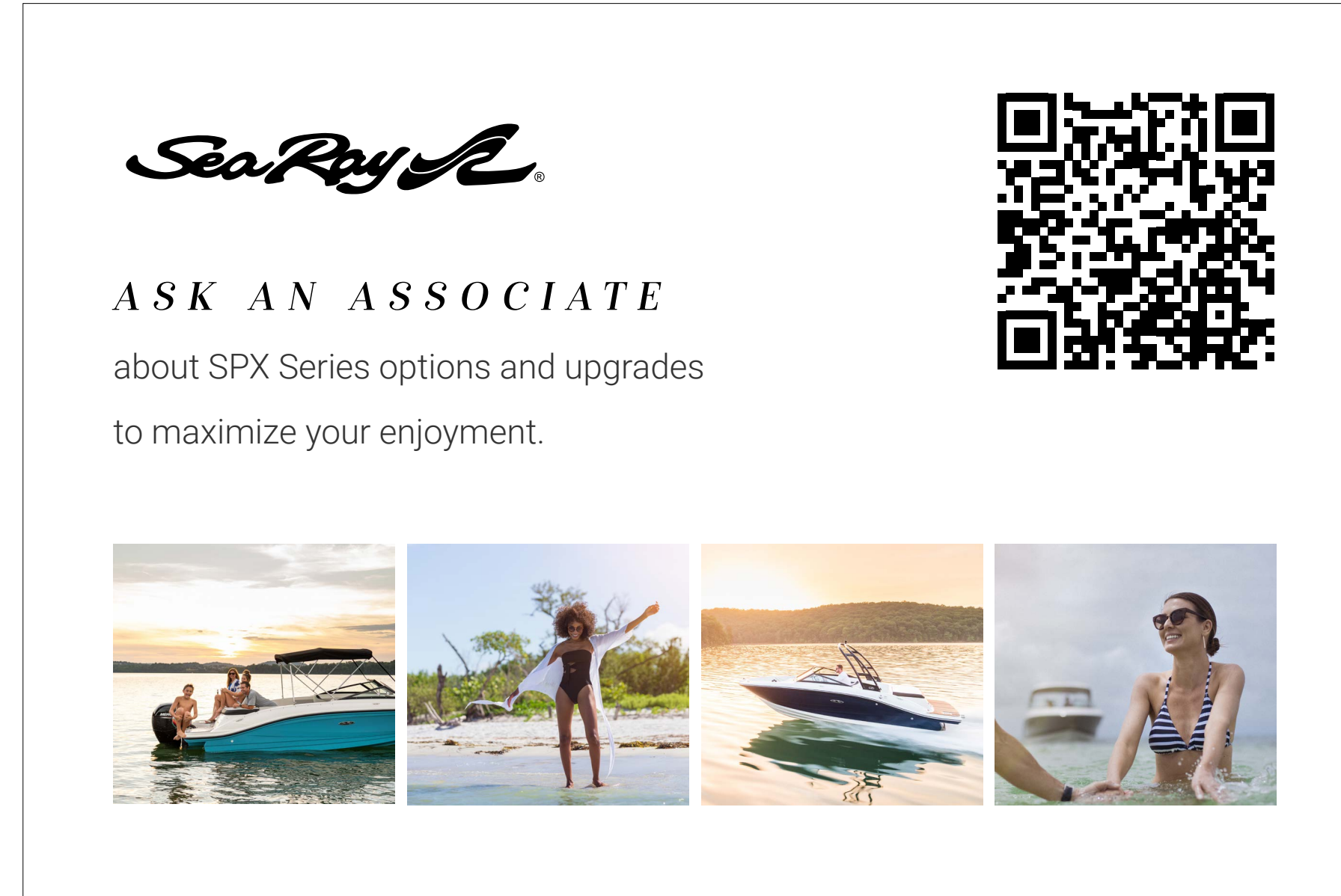


# Dealer Handout Postcard 6x4

Front



Back





# Website

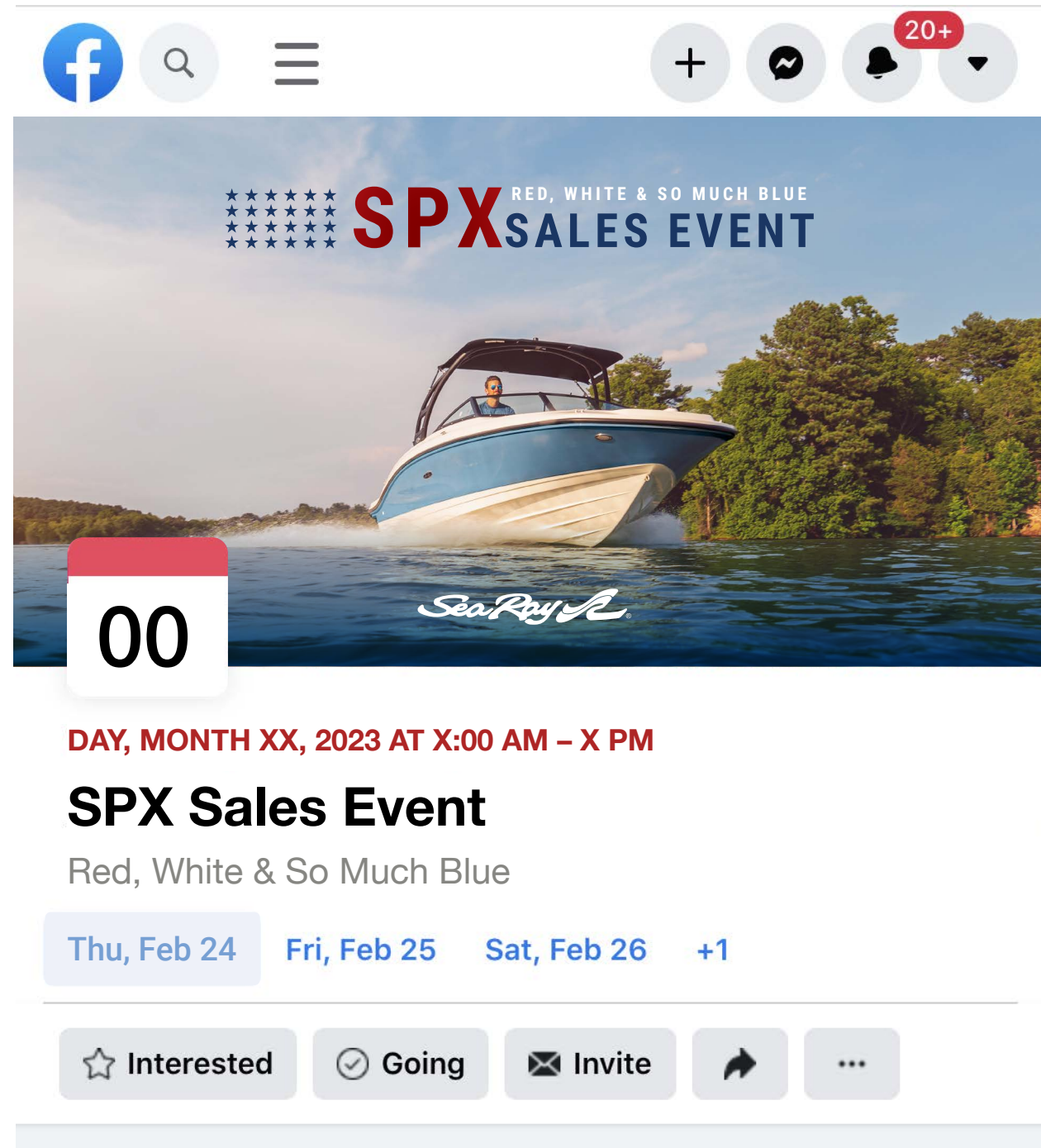
1440x400px | 16x9 aspect ratio: 1920x1080px





# Other Digital

Facebook Event Header  
1920 px (w) by 1080 px (h)



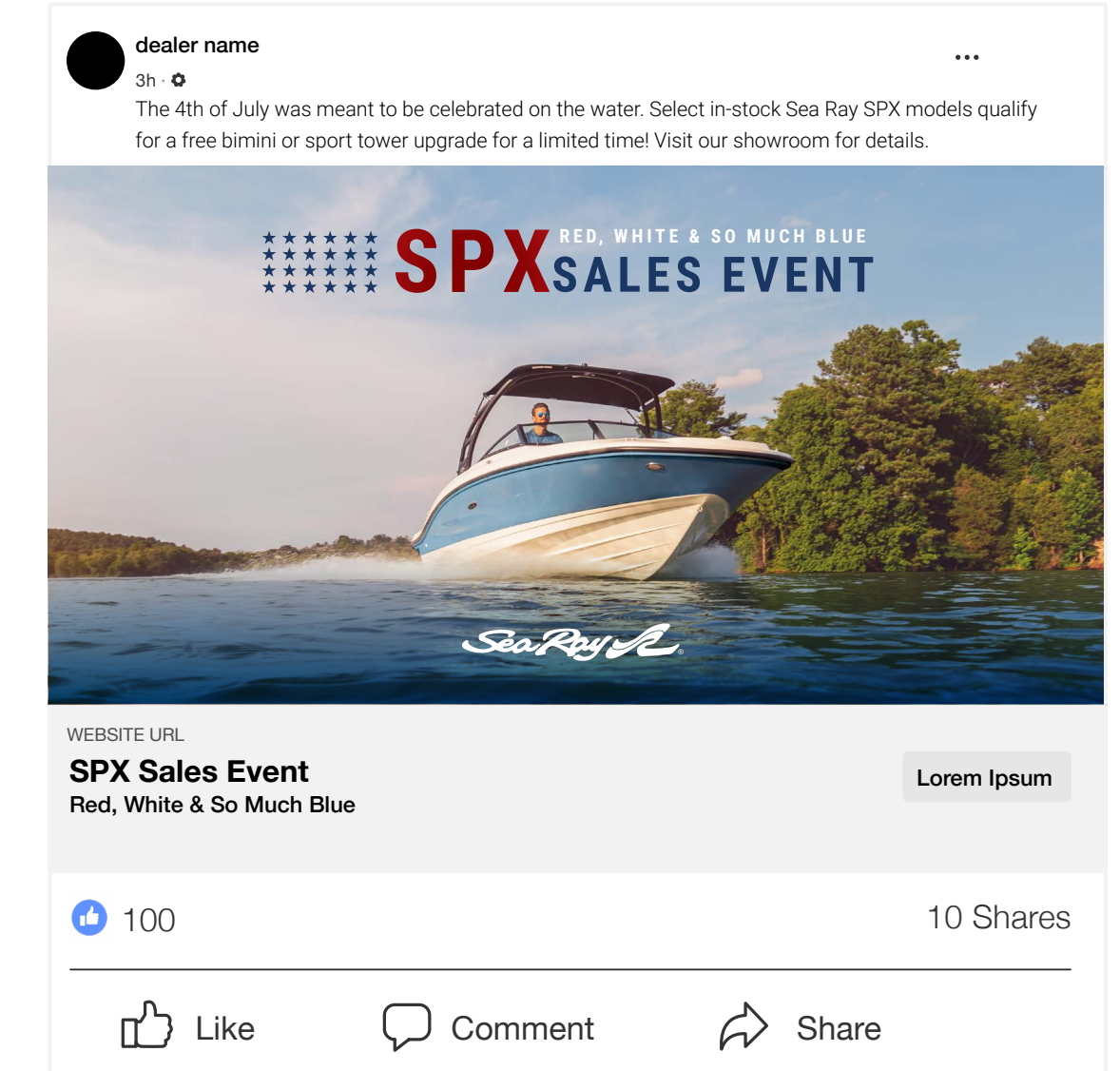
Facebook Organic



## Post Copy

The 4th of July was meant to be celebrated on the water. Select in-stock Sea Ray SPX models qualify for a free Bimini Top or Watersports Tower upgrade. Hurry to our showroom before this deal ends on July 4!

Facebook Paid



Thumbnail



Thumbnail



Facebook Cover/Header  
820 px (w) by 312 px (h)

