



For additional information, contact:

Shelby Kirby

Director of Marketing

865-582-2225

[shelby.kirby@brunswick.com](mailto:shelby.kirby@brunswick.com)

## **FOR IMMEDIATE RELEASE**

### **SEA RAY® INTRODUCES THE SPX® 230 AND THE SPX 230 OUTBOARD**

**KNOXVILLE, Tenn. (Feb. 9, 2018)** — Sea Ray's sporty, stylish and accessible SPX series is now available in a larger size: introducing the all new SPX 230 and SPX 230 Outboard.

Following in the footsteps of our popular SPX line-up, the new SPX 230 and SPX 230 Outboard are designed for incredible ease of use and natural flow of conversation, thanks to a spacious and versatile cockpit design. Abundant storage keeps life jackets, towels, water toys and snacks neatly stowed. The boat features a large, full-beam integrated swim platform with a four-step, stainless steel swim ladder and transom walk-through that make for easy re-entry to the boat.

At the bow, generous seating encourages group gatherings. Speakers and stainless steel grab handles keep passenger comfort and enjoyment top of mind, while a center walk-through windshield allows for smooth transitions between the cockpit and the bow. Available in an array of hull colors, the SPX 230 and SPX 230 Outboard deliver head-turning style.

For watersports enthusiasts, Sea Ray has you covered with our Elevation Package. This easy-to-order package includes everything a thrill seeker needs, including a watersports tower with integrated bimini top, tower racks and a premium ski mirror.

"The SPX series introduced a newly accessible way for consumers to step into premium sport boating," said Kevin Reilly, director of product portfolio and customer service, Sea Ray

Sport Boats and Sport Cruisers. “With the debut of the SPX 230 and SPX 230 Outboard, we are expanding our SPX offerings while continuing to deliver the superior craftsmanship, style and performance that are hallmarks of the Sea Ray brand, at an incredibly appealing price point.”

**LINKS TO GALLERIES & SPEC SHEETS:**

[Gallery SPX 230](#)

[Gallery SPX 230 Outboard](#)

[Model Video SPX 230](#)

[Model Video SPX 230 Outboard](#)

[Spec Sheet SPX 230](#)

[Spec Sheet SPX 230 Outboard](#)

**For more information and to view the Sea Ray line-up, please visit [searay.com](http://searay.com).**

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**ABOUT SEA RAY**

*Founded in 1959, Sea Ray is the world's leading manufacturer of superior quality pleasure boats. Sea Ray is headquartered in Knoxville, Tenn., and operates as part of the Boat Group division of Brunswick Corporation. With more than 40 models ranging from 19 to 65 feet, Sea Ray makes a boat for every lifestyle — each built with a unique commitment to quality, craftsmanship and excellence throughout. Additional information about Sea Ray is available at [http://www.searay.com/](http://www.searay.com).*

**ABOUT BRUNSWICK**

*Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Lankhorst Taselaar, Payne's Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.*