

“YOU CAN'T SHAKE LUXURY”

Promote the 2023 Upgrade!

Get ready to be on the water this summer with a new SLX 400 Outboard or Sundancer 370 Outboard. For a limited time, select in-stock models qualify for a free upgrade – a complimentary Seakeeper.

SeaRay ®

 SEAKEEPER

Download marketing tools and templates your dealership
can access to promote the Seakeeper Upgrade.

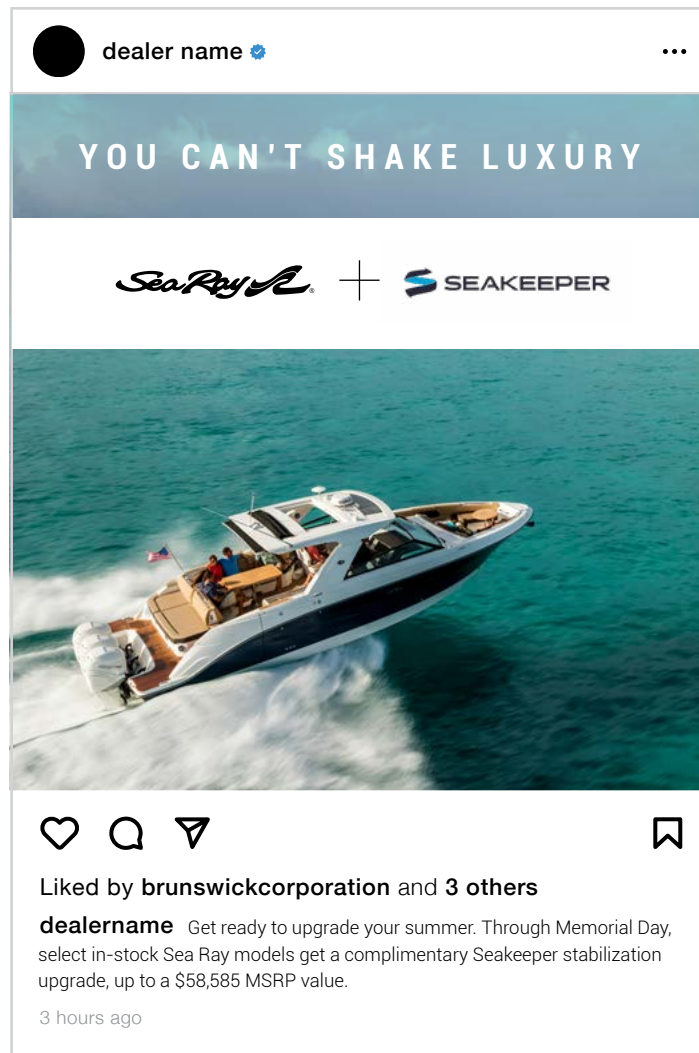
[Download 2023 Seakeeper Upgrade Assets](#)

Click link

SLX 400 OUTBOARD

Social Media

IG: 1080x1080



Post Copy

Get ready to upgrade your summer. Through Memorial Day, select in-stock Sea Ray models get a complimentary Seakeeper stabilization upgrade, up to a \$58,585 MSRP value.

-OR-

You can't shake luxury. Right now, select in-stock Sea Ray SLX 400 Outboard models qualify for complimentary Seakeeper stabilization, up to a \$58,585 MSRP value.

FB: 1200x630



STORY: 1080x1920



TW: 1200x675



Web Hero

Sea Ray + SEAKEEPER



Email Hero



Sample email content for dealers to use at their volition

SL Complimentary upgrades on Sea Ray models for a limited time!

Pre-header Select in-stock Sea Ray models qualify for complimentary Seakeeper upgrades.

Body copy

Of all the ways we like to describe a summer's day, rocky is never one of them.

Through Memorial Day, in-stock SLX 400 Outboard models qualify for a complimentary Seakeeper gyro stabilization upgrade, up to a \$58,585 MSRP value.

You can't shake this kind of luxury. Visit our showroom today to seize this limited-time offer and get ready to upgrade your summer.

CTA button SCHEDULE A VISIT

Seakeeper eliminates up to 95% of boat roll, transforming everyone's experience on the water.

Mailer 9x6

9in x 6in

Front



Back

Seakeeper gyro stabilization can eliminate up to 95% of boat roll even on rough days. For a limited time, in-stock SLX 400 OB models qualify for this complimentary upgrade, up to a \$58,585 MSRP value.

VISIT OUR SHOWROOM

Dealer [Dealer Name](#)

Location [Dealer Location](#)

Website [www.loremipsum.com](#)

Disclaimer *Offer valid from

Informational PDF 8.5x11



Sea Ray® + SEAKEEPER



YOU CAN'T SHAKE THIS KIND OF LUXURY

Seakeeper gyro stabilization can eliminate up to 95% of boat roll even on rough days. Through Memorial Day, in-stock SLX 400 OB models qualify for this complimentary upgrade, up to a \$58,585 MSRP value.

FOR DETAILS, PLEASE CONTACT US

Associate Name:	<input type="text" value="Associate Name"/>	Phone:	<input type="text" value="(000) 000-000"/>
Email:	<input type="text" value="Email"/>		
Availability/Hours:	<input type="text" value="Availability/Hours"/>		
Disclaimer:	<input type="text" value="* Offer valid from"/>		




Handout Postcard 6x4

Front

YOU CAN'T SHAKE LUXURY


Sea Ray® + SEAKEEPER



Limited-time complimentary upgrades on select models


Back

Sea Ray®



ASK ABOUT

in-stock SLX 400 Outboard models that qualify for upgrades for a limited time.



Banner 24x84

YOU CAN'T SHAKE LUXURY

Available on in-stock
SLX 400 Outboard models.

Limited-time offer. Ask an associate for details.



Print Ad

8.125 x 10.75"



SeaRay® + SEAKEEPER

“ONCE YOU FEEL IT,
YOU’LL NEVER
BOAT WITHOUT IT.”

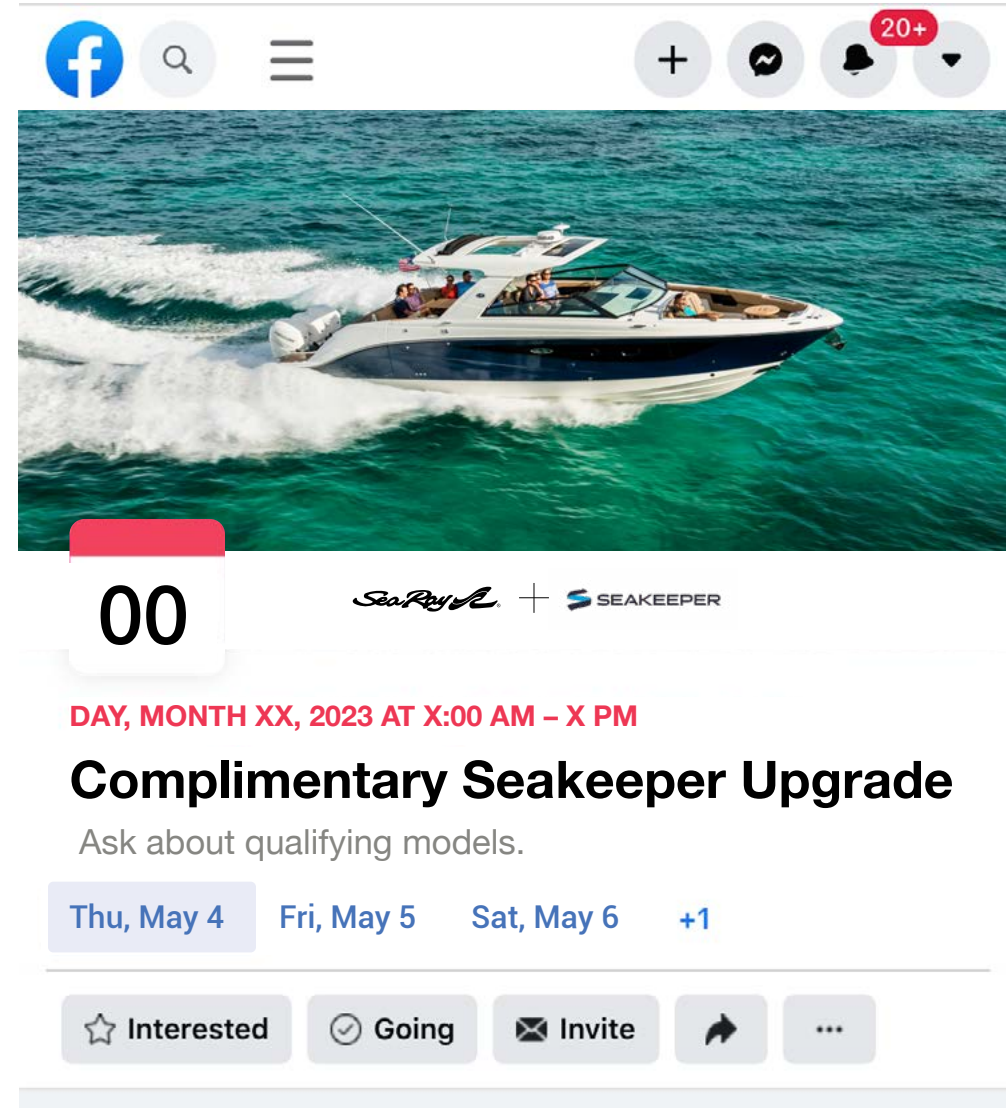
Of all the ways we like to describe a summer's day, rocky is never one of them.
That's why select in-stock Sea Ray models qualify for a complimentary
Seakeeper gyro stabilization upgrade for a limited time.

Visit us for details. [Dealer name, dealer location, dealer website, or any other information needed](#)

*Offer valid from lorem nationectas ad ellabor simint venis experiaecum aut velesti autas ut reped molo cum

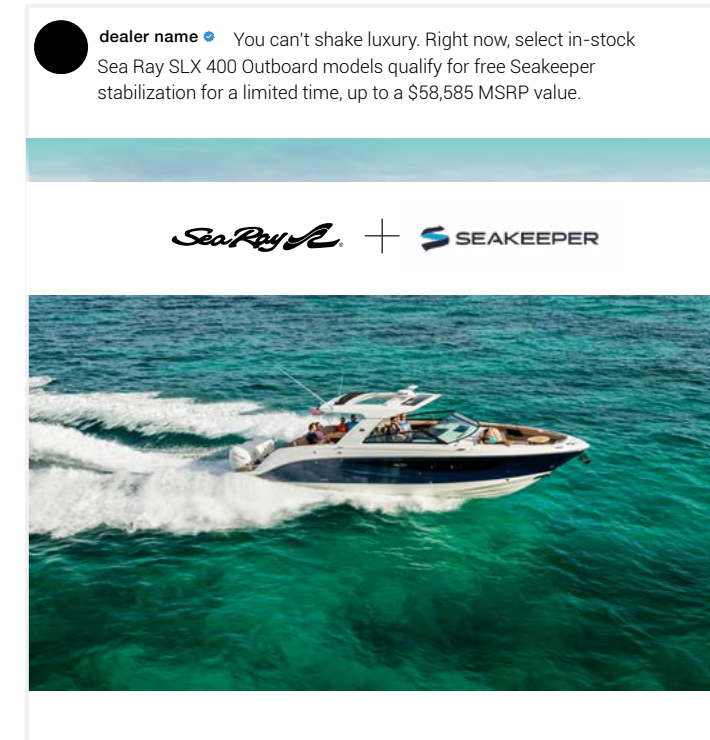
Social Media

FB EVENT



Facebook event interface for a complimentary Seakeeper upgrade. The event is titled "Complimentary Seakeeper Upgrade" and is scheduled for "DAY, MONTH XX, 2023 AT X:00 AM - X PM". The event description asks about qualifying models. The event is scheduled for Thursday, May 4, Friday, May 5, Saturday, May 6, and continues for +1 more days. The event is currently showing 00 attendees. The event image shows a Sea Ray SLX 400 Outboard boat with a Seakeeper stabilizer.

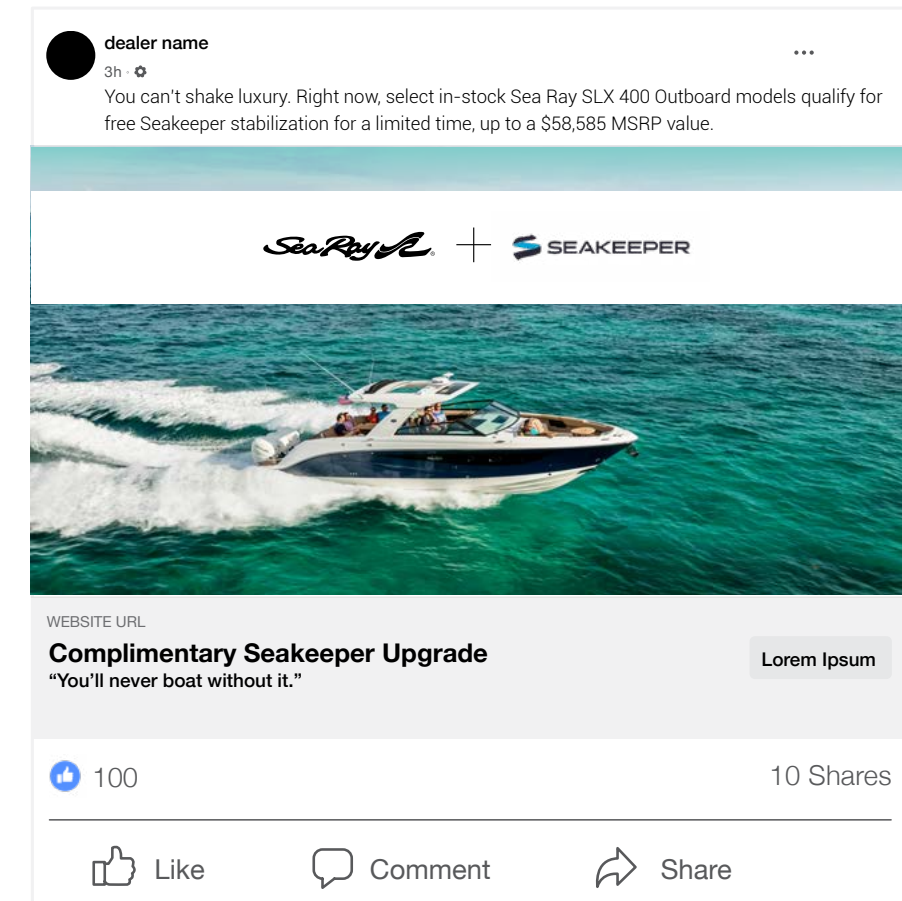
FB ORGANIC



Facebook organic post for a complimentary Seakeeper upgrade. The post text reads: "dealer name You can't shake luxury. Right now, select in-stock Sea Ray SLX 400 Outboard models qualify for free Seakeeper stabilization for a limited time, up to a \$58,585 MSRP value." The post image shows a Sea Ray SLX 400 Outboard boat with a Seakeeper stabilizer.

Post Copy
You can't shake luxury. Right now, select in-stock Sea Ray SLX 400 Outboard models qualify for complimentary Seakeeper stabilization for a limited time.

FB PAID



Facebook paid post for a complimentary Seakeeper upgrade. The post text reads: "dealer name 3h You can't shake luxury. Right now, select in-stock Sea Ray SLX 400 Outboard models qualify for free Seakeeper stabilization for a limited time, up to a \$58,585 MSRP value." The post image shows a Sea Ray SLX 400 Outboard boat with a Seakeeper stabilizer. The post includes a website URL: "Complimentary Seakeeper Upgrade 'You'll never boat without it.'" and a placeholder text "Lorem Ipsum". The post has 100 likes and 10 shares. The post interaction buttons are Like, Comment, and Share.

Other Digital

650W X 450H



Sea Ray® + SEAKEEPER



397W X 179H



Sea Ray® + SEAKEEPER



533W X 419H



Sea Ray® + SEAKEEPER



1440W X 400H

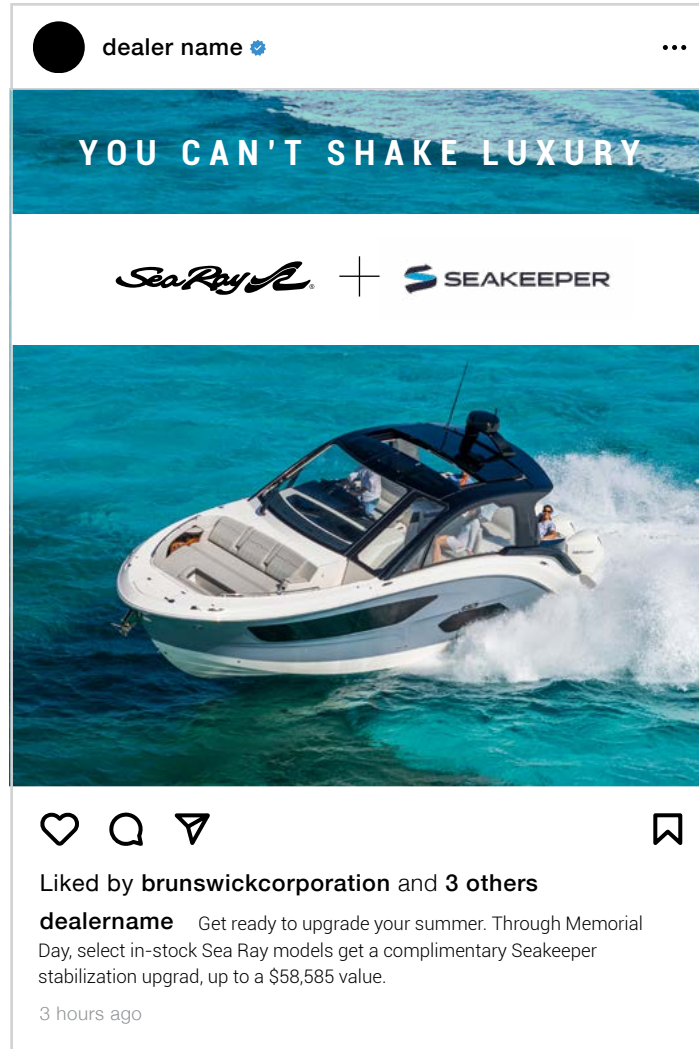


Sea Ray® + SEAKEEPER

SUNDANCER 370 0B

Social Media

IG: 1080x1080



Post Copy

Get ready to upgrade your summer. Through Memorial Day, select in-stock Sea Ray models get a complimentary Seakeeper stabilization upgrade, up to a \$58,585 MSRP value.

-OR-

You can't shake luxury. Right now, select in-stock Sea Ray Sundancer 370 Outboard models qualify for complimentary Seakeeper stabilization, up to a \$58,585 MSRP value.

FB: 1200x630



TW: 1200x675



STORY: 1080x1920



Web Hero



Sea Ray + SEAKEEPER



Email Hero



Sample email content for dealers to use at their volition

SL Complimentary upgrades on Sea Ray models for a limited time!

Pre-header Select in-stock Sea Ray models qualify for complimentary Seakeeper upgrades.

Body copy

Of all the ways we like to describe a summer's day, rocky is never one of them.

Through Memorial Day, in-stock Sundancer 370 Outboard models qualify for a complimentary Seakeeper gyro stabilization upgrade up to a \$58,585 MSRP value.

You can't shake this kind of luxury. Visit our showroom today to seize this limited-time offer and get ready to upgrade your summer..

CTA button SCHEDULE A VISIT

Seakeeper eliminates up to 95% of boat roll, transforming everyone's experience on the water.

Mailer 9x6

9in x 6in

Front



SeaRay + SEAKEEPER



Back



Seakeeper gyro stabilization can eliminate up to 95% of boat roll even on rough days. For a limited time, in-stock Sundancer 370 Outboard models qualify for this complimentary upgrade, up to a \$58,585 MSRP value.

VISIT OUR SHOWROOM

Dealer [Dealer Name](#)

Location [Dealer Location](#)

Website www.loremipsum.com

Disclaimer *Offer valid from

Informational PDF 8.5x11



SeaRay® + SEAKEEPER



YOU CAN'T SHAKE THIS KIND OF LUXURY

Seakeeper gyro stabilization can eliminate up to 95% of boat roll even on rough days. Through Memorial Day, in-stock Sundancer 370 OB models qualify for this complimentary upgrade, up to a \$58,585 MSRP value.

FOR DETAILS, PLEASE CONTACT US

Associate Name:	<input type="text" value="Associate Name"/>	Phone:	<input type="text" value="(000) 000-000"/>
Email:	<input type="text" value="Email"/>		
Availability/Hours:	<input type="text" value="Availability/Hours"/>		
Disclaimer:	<input type="text" value="*Offer valid from"/>		



Handout Postcard 6x4

Front



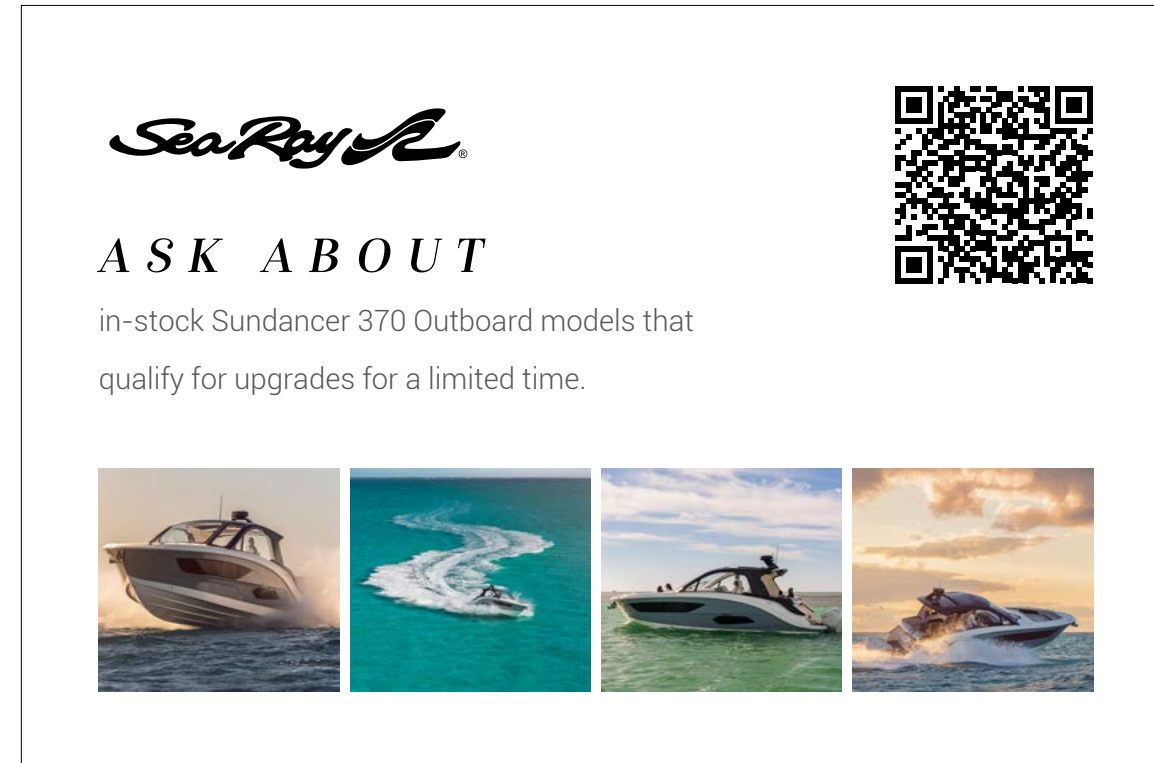
YOU CAN'T SHAKE LUXURY

Sea Ray  SEAKEEPER




Limited-time complimentary upgrades on select models

Back




Sea Ray



ASK ABOUT

in-stock Sundancer 370 Outboard models that qualify for upgrades for a limited time.

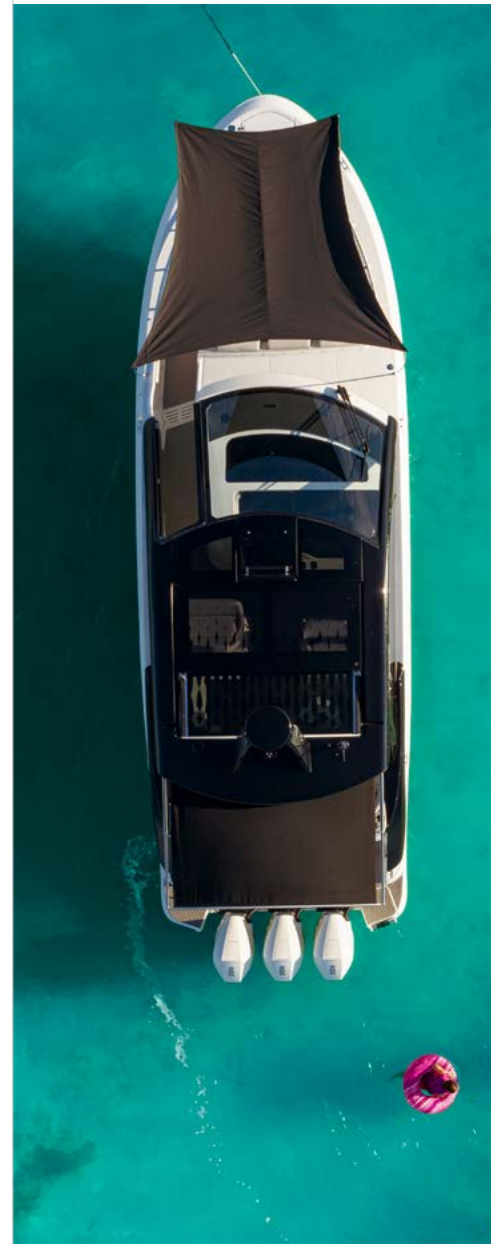


Banner 24x84

YOU CAN'T SHAKE LUXURY


Available on in-stock
Sundancer 370 Outboard models.

Limited-time offer. Ask an associate for details.



| **Print Ad**



Sea Ray +  SEAKEEPER

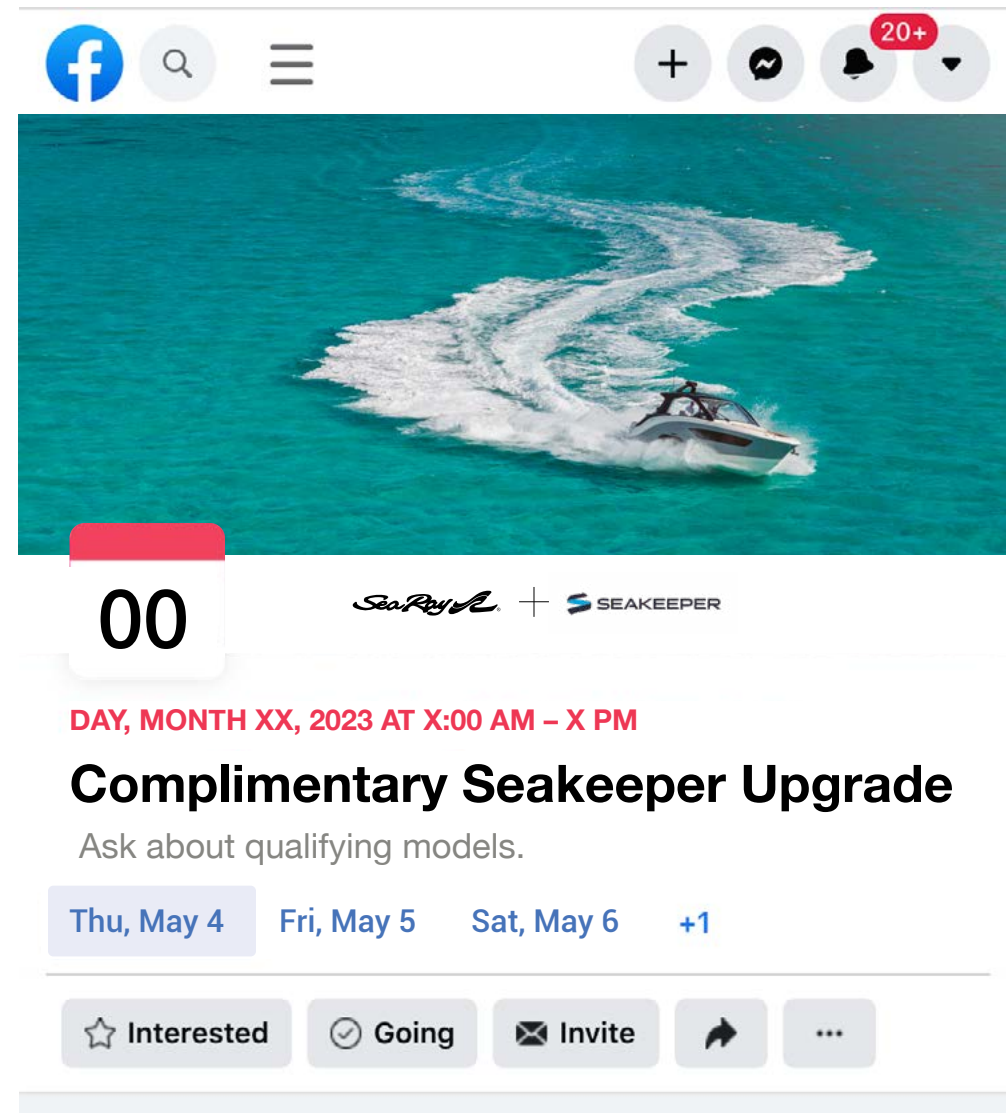
“ONCE YOU FEEL IT,
YOU’LL NEVER
BOAT WITHOUT IT.”

Of all the ways we like to describe a summer's day, rocky is never one of them.
That's why select in-stock Sea Ray models qualify for complimentary
Seakeeper gyro stabilization upgrade for a limited time.

Visit us for details. [Dealer name, dealer location, dealer website, or any other information needed](#)
*Offer valid from lorem nationectas ad ellabor simint venis experaecum aut velesti autas ut reped molo cum

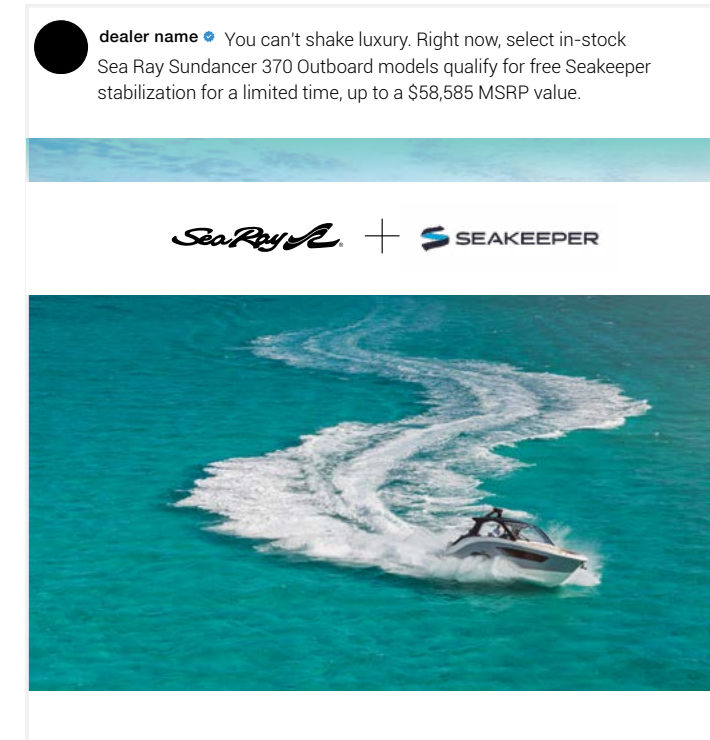
Social Media

FB EVENT



Facebook event interface for a complimentary Seakeeper upgrade. The event is titled "Complimentary Seakeeper Upgrade" and is scheduled for "DAY, MONTH XX, 2023 AT X:00 AM - X PM". The event description asks about qualifying models. The event is scheduled for Thursday, May 4, Friday, May 5, Saturday, May 6, and continues for +1 more days. The event is currently showing 00 attendees. The event is promoted by Sea Ray and Seakeeper.

FB ORGANIC

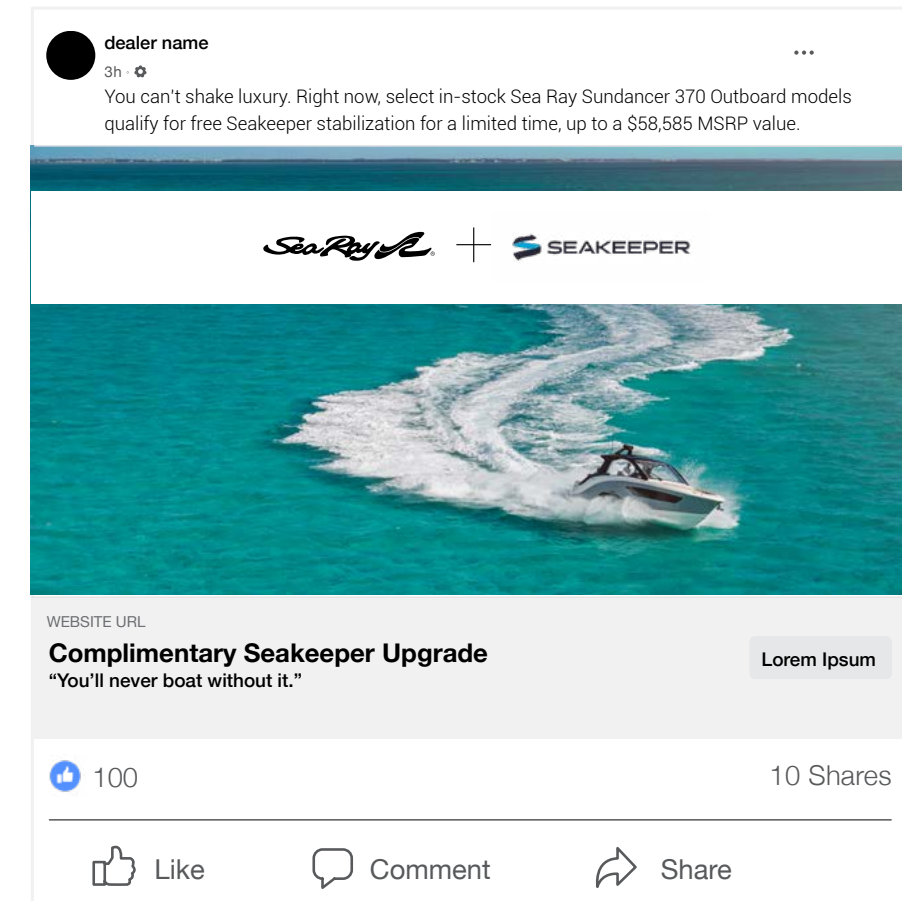


Facebook organic post for a complimentary Seakeeper upgrade. The post is from a dealer named "dealer name" and is dated 3h ago. The post text reads: "You can't shake luxury. Right now, select in-stock Sea Ray Sundancer 370 Outboard models qualify for free Seakeeper stabilization for a limited time, up to a \$58,585 MSRP value." The post features a video of a Sea Ray Sundancer 370 Outboard motorboat on the water, with the Sea Ray and Seakeeper logos overlaid.

Post Copy

You can't shake luxury. Right now, select in-stock Sea Ray Sundancer 370 Outboard models qualify for complimentary Seakeeper stabilization for a limited time, up to a \$58,585 MSRP value.

FB PAID



Facebook paid post for a complimentary Seakeeper upgrade. The post is from a dealer named "dealer name" and is dated 3h ago. The post text reads: "You can't shake luxury. Right now, select in-stock Sea Ray Sundancer 370 Outboard models qualify for free Seakeeper stabilization for a limited time, up to a \$58,585 MSRP value." The post features a video of a Sea Ray Sundancer 370 Outboard motorboat on the water, with the Sea Ray and Seakeeper logos overlaid. The post includes a website URL: "Complimentary Seakeeper Upgrade" with the tagline "You'll never boat without it." and a placeholder for a website URL: "Lorem Ipsum". The post has 100 likes and 10 shares. The post is promoted by Sea Ray and Seakeeper.

Other Digital

650W X 450H



Sea Ray® + SEAKEEPER



397W X 179H



Sea Ray® + SEAKEEPER



533W X 419H



Sea Ray® + SEAKEEPER



1440W X 400H



Sea Ray® + SEAKEEPER